

2017 Diversity Summit



Featuring Peggy McIntosh, Ph.D., Founder of the National SEED Project
June 7th, 2017 | Saint Louis University, Busch Student Center

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Platinum Sponsor | \$10,000

- 20 Tickets to 2017 Annual Diversity Summit
- VIP invite to private dinner with Keynote Presenter
- Speaking Opportunity During Summit About Your Company's Commitment to Diversity
- Back-page color ad (5" w x 8" h) or Center spread color ad (10" w x 8" h) in event program
- Two 18" x 24" Presenting Sponsor event signs at Diversity Summit
- Sponsor recognition on welcome screen at opening of Summit
- Presenting sponsor web banner on homepage of dapstl.org
- Company logo listed on front cover of event program
- Company mentioned as presenting sponsor in event promotions and social media
- Company logo listed on event signage
- Company logo displayed on Diversity Summit website event page
- Company name listed in event program

Gold Sponsor | \$5,000

- 12 Tickets to 2017 Annual Diversity Summit
- VIP invite to private dinner with Keynote Presenter
- Full-page color ad in event program (5" w x 8" h)
- Sponsor recognition on Summit welcome screen
- Company mentioned in event promotions and social media
- Company name listed on event signage
- Company logo displayed on Diversity Summit website event page
- Company name listed in event program

Silver Sponsor | \$2,500

- 8 Tickets to 2017 Annual Diversity Summit
- Full-page color ad in event program (5" w x 8" h)
- Sponsor recognition on Summit welcome screen
- Company logo displayed on Diversity Summit website event page
- Company name listed in event program

Bronze Sponsor | \$1,500

- 6 Tickets to 2017 Annual Diversity Summit
- Company name listed in event program

Community Non-Profit Sponsor | \$400

- 2 Tickets to 2017 Annual Diversity Summit
- Company name listed in event program

Form Due By May 1, 2017

Diversity Summit Sponsorship & Advertising Reply Form

YES! I will sponsor Diversity Awareness Partnership's 2017 Diversity Summit.

Company Name

Address

City

State

Zip

Contact Representative Name

Phone Number

Email

Event Sponsorship

- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,500 Bronze Sponsor
- \$400 Community Non-Profit Sponsor

Program Advertising

- \$500 Full-Page, Color Ad
Ad Dimensions: 5" x 8"
Artwork should be 300 dpi, CMYK Color Profile, PDF or EPS format.
All artwork should be submitted to tmahtani@dapstl.org by May 5, 2017

Individual Tickets

- \$185 x _____ = Individual Ticket to Diversity Summit
- \$75 x _____ = Single Ticket for Students

Diversity Resource Fair

- \$375 Diversity Resource Booth (includes one registration)

Total Amount: \$

Payment Information

- Please send me an invoice.
- Check is enclosed. Made payable to: Diversity Awareness Partnership. Check #
- I / We made my/our payment online at dapstl.org

Please return form by May 1, 2017

Diversity Awareness Partnership, 40 N. Rock Hill Road, Saint Louis, MO 63119
Questions? Contact Reena Hajat Carroll at (314) 246-3141 or rhajat@dapstl.org