ANNUAL REPORT



www.dapstl.org



MISSION

Diversity Awareness Partnership is a catalyst to increase awareness, facilitate engagement and provide education about diversity and inclusion.

VISION

Diversity Awareness Partnership's vision is inclusive communities where diversity is respected and embraced, and equity is the norm.

A WORD FROM OUR EXECUTIVE DIRECTOR

During a year in which headlines – both locally and nationally – were rife with stories of polarization and division, Diversity Awareness Partnership (DAP) proudly stood in stark contrast. We spent 2015 bringing people together. While the challenges in our region – from Ferguson to Mizzou – were causing ripples across the nation and around the globe, DAP was rolling up its sleeves and getting to work. Through our educational and youth programs, expansion into Columbia, Missouri, and development of new community partnerships, we brought diverse people together to find common ground, break down barriers and develop solutions.

How did we do it?

First, we brought more than 2,200 people together throughout the year as part of our Listen. Talk. Learn. (LTL) dialogue about race relations and inclusion. We facilitated more than 200 sessions that were inspired and invigorated by community members who are committed to seeing change; to understanding the life experiences of those who are different from them; to learning more; and, most importantly, to breaking down the barriers that divide us. The conversations and the warm embraces following the LTL sessions provided a strong affirmation for me that the work of Diversity Awareness Partnership must be sustained and expanded.

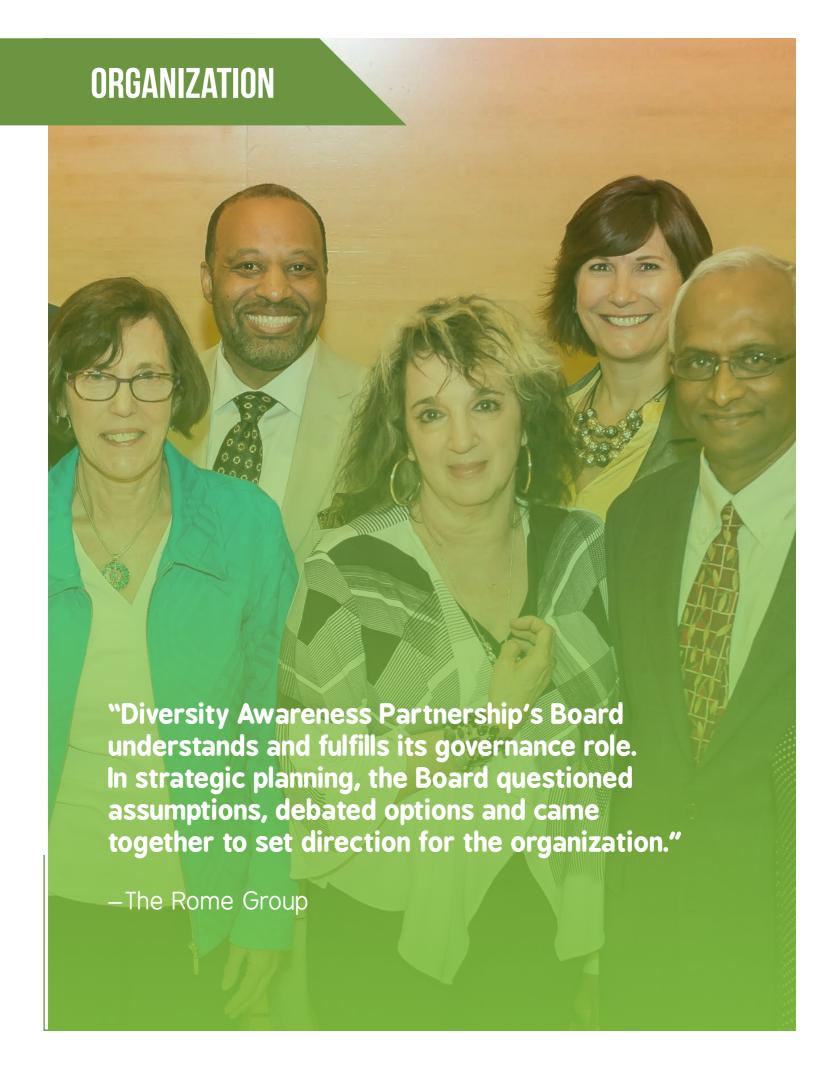
Second, we brought people together in the city of Columbia, Missouri, through the opening of our DAP — Columbia branch. In March 2015, we opened our doors with the generous support of Veterans United Home Loans and Shelter Insurance. We hit the ground running with networking events, diversity and inclusion trainings and an outstanding Diversity Dinner. We are proud to say that we engaged more than 1,000 people through Diversity Awareness Partnership — Columbia ... and it's just the beginning! This moment in DAP's history is profound. The founders of DAP always envisioned the organization as a model for promoting diversity and inclusion across the country, and although Columbia is not across the country, it is a great place to start. With the recent racial tensions at the University of Missouri — Columbia, our expansion to the area could not be more timely or crucial.

Finally, the expansion of our youth diversity programs was instrumental in allowing us to unite people in a unique and intergenerational way. We reached more than 400 students through their participation in our Give Respect, Get Respect Program, Explore Career Immersion Program, Rams Blitz Program and Diverse-City Art Competition. Students engaged in serious dialogue about recent events in our community, their own career aspirations, and solutions to make their school campuses more inclusive. They had the amazing opportunity to do this alongside employees from major St. Louis institutions like Edward Jones, Centene, The Boeing Company, the Saint Louis Zoo, Missouri Botanical Garden, and many more great companies in the region!

Now more than ever, it is truly an honor to be in the business of bringing people together, and we look forward to building on our recent successes in the months and years to come.

Thank you for your generous and continued support.

Sincerely, Reena Hajat Carroll, MSW Executive Director



STAFF AND BOARD

STAFF

EXECUTIVE DIRECTOR

Reena Hajat Carroll, MSW

DIRECTOR OF OPERATIONS

Tina Mahtani

DIRECTOR OF DIVERSITY TRAINING

Kenneth Pruitt, MS, Ed.

REGIONAL MANAGER - DAP-COLUMBIA

Nikki McGruder

DIRECTOR OF PROGRAMS AND COMMUNICATIONS

Justin Raymundo

YOUTH PROGRAMS MANAGER

Sherita Love

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Cindy Follman

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Denyse Jones

Husch Blackwell, LLC

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Wells Fargo Advisors

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Consultant

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BJC Medical Group

Sheryl Rose

Community Volunteer

Steven Hill

Microsoft Corporation

Steven Parks

Ameren

Tonya Edmond

Washington University in St. Louis

2015 CORPORATE & NON-PROFIT PARTNERS

ACADEMIC

Fontbonne University
Maryville University
St. Louis College of Pharmacy
Washington University in St. Louis
Webster University

CORPORATE

Ameren Anheuser-Busch InBev BJC HealthCare Centene Corporation Commerce Bank Dot Foods, Inc. **Edward Jones Enterprise Bank & Trust Enterprise Holdings Express Scripts** Federal Reserve Bank of St. Louis Midwest BankCentre MilliporeSigma Monsanto Nestle Purina PetCare Company PwC. Shelter Insurance The Laclede Group Toyota/Bodine Aluminum Veterans United Home Loans Wells Fargo Advisors

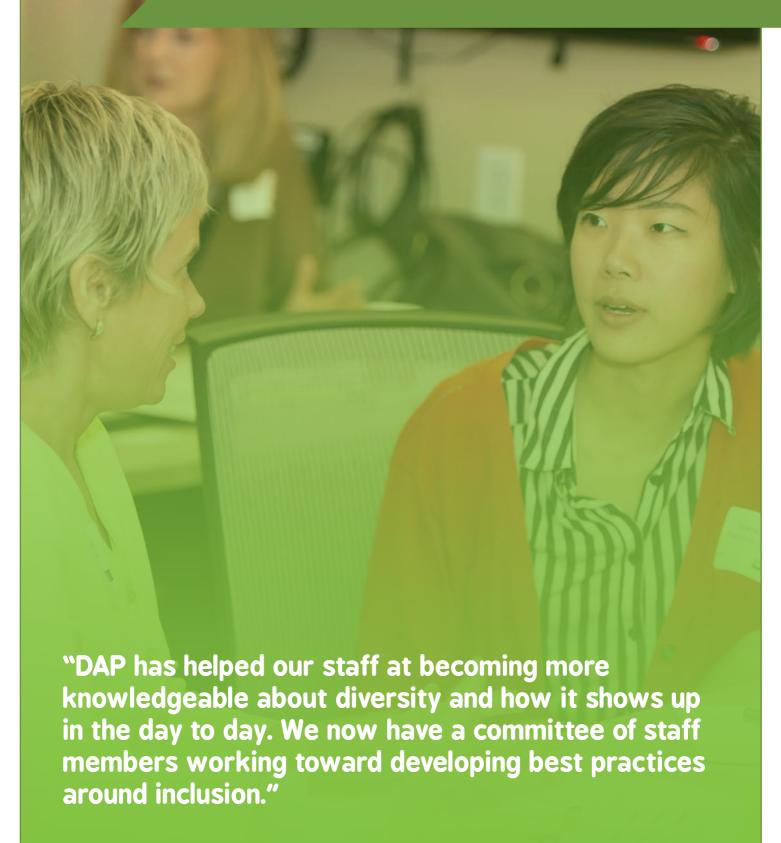
NON-PROFIT ORGANIZATIONS

Independence Center
Mary Institute and Saint Louis Country
Day School (MICDS)
Missouri Foundation for Health
Opera Theatre of Saint Louis
Saint Louis Science Center
St. Louis Association of REALTORS
St. Louis Public Radio

SPORTS TEAMS

St. Louis Rams

DIVERSITY & INCLUSION TRAINING



-The Mission Continues

ABOUT DIVERSITY & INCLUSION TRAINING

Diversity Awareness Partnership is dedicated to working with organizations and community members to find solutions to help make our community more inclusive today and contribute to a more equitable tomorrow. Through diversity and inclusion training, we collaborate with our businesses, non-profits, and community members to support inclusion where we work and live. We also provide safe spaces for new conversations to address barriers to inclusion in our community. By convening important dialogues, we are working with partners to improve lives in our community.

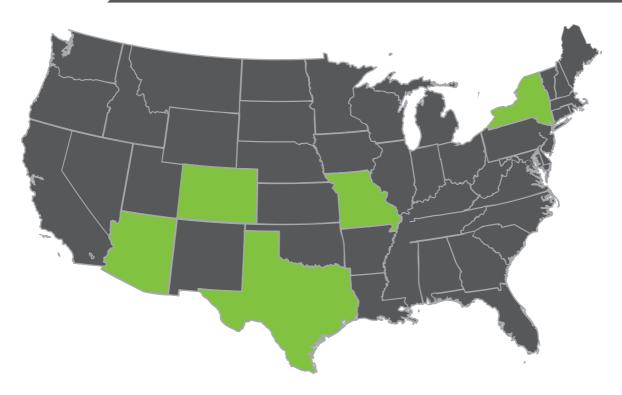
In 2015 we expanded the number of individuals we reached through our diversity and inclusion trainings with clients in our region and across the country. We worked with non-profit organizations, faith institutions, government agencies, and major corporations to challenge unconscious bias in the workplace and better understand areas of diversity. We also continued our Listen. Talk. Learn. dialogue sessions to help community members process the events that happened on August 9, 2014 in Ferguson, MO as well as the other national and local experiences of racial tension and divisiveness. Through these open and honest conversations, we helped participants understand the importance of dialogue to identifying common ground and working toward a more equitable community.

2015 Key Efforts:

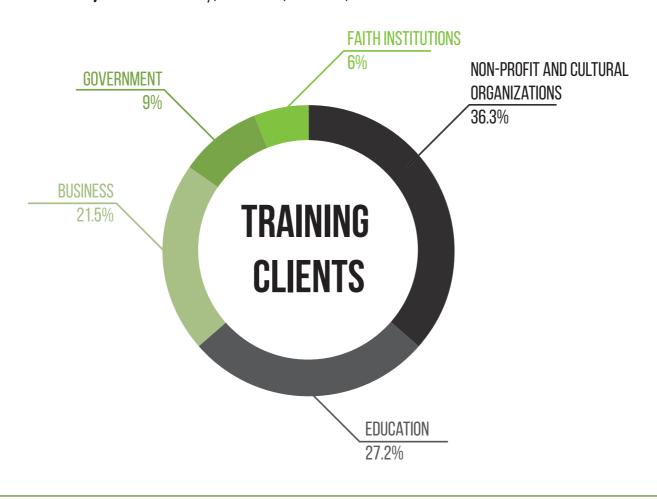
- We reached more than 4,300 individuals through our diversity and inclusion trainings.
- More than **2,200** community members have come together to address issues of race and bias in our community through our Listen. Talk. Learn. dialogue sessions.
- We worked with more than **30** different organizations representing private, public, and non-profit sectors to make their organizations' efforts more inclusive and diverse.
- We hosted five different Diversity and Inclusion Seminars to support the professional development of diversity and inclusion practitioners in our region.



TRAINING CLIENTS ACROSS THE U.S. IN 2015



Missouri: Columbia, St. Charles, Ferguson, Troy, Kansas City **Nationally:** New York City, Houston, Denver, Phoenix



LISTEN. TALK. LEARN.

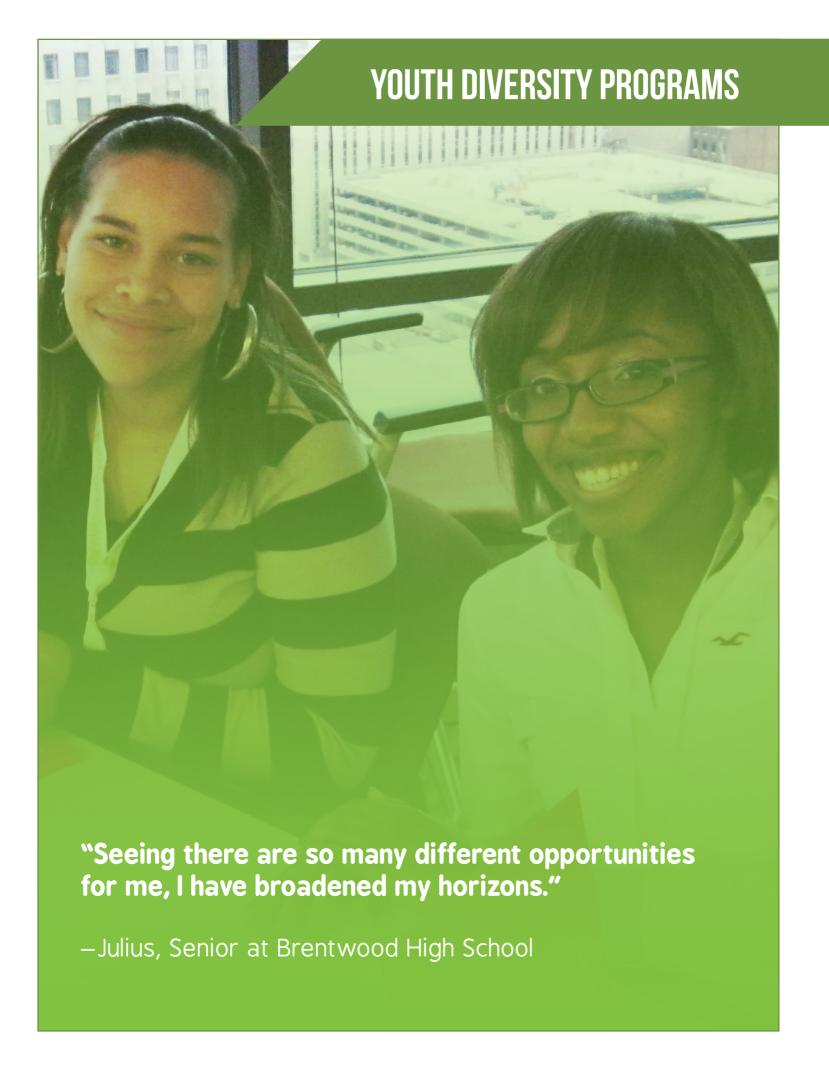
While there are many different perspectives of what happened on August 9, 2014, the events in Ferguson brought deeply engrained inequities and divisions around race in our region into sharp focus. Our community needed to begin to acknowledge uncomfortable realities and start to better understand how our different lived experiences are influenced by our unconscious biases about race and ethnicity.

In August of 2014, Diversity Awareness Partnership launched the Listen. Talk. Learn. Campaign (LTL) to engage our community to change the tone of blaring divisiveness, which surfaced after the death of Michael Brown, Jr. We believe that the events that have transpired since August 9, 2014 after the shooting of Michael Brown, Jr. have presented the St. Louis community — as neighbors, business leaders, educators, students, and concerned citizens — with the opportunity to step forward and increase understanding of race relations and what inclusion means to the region.

To mark the one-year anniversary of the events on August 9th, DAP partnered with Ameren, Christ Church Cathedral, the Holocaust Museum and Learning Center, Left Bank Books, and the Center for Diversity and Inclusion at Washington University in St. Louis to facilitate community dialogue sessions for an entire week. Throughout the week, each organization hosted an LTL session to help build stronger connections across our community, from faith institutions to local corporations.

To date, more than 2,200 individuals have participated in our Listen. Talk. Learn. sessions. We are looking forward to continuing the conversation with more community members and expanding our effort into a Listen. Talk. Learn. 201 for deeper conversations on the issues in our community in 2016.

As many community members are looking for a way forward through policies and other community solutions, we understand that we can't move forward as a region if we are not able to facilitate dialogue with one another and understand different perspectives. Once we achieve this, we can try to find common ground and solutions.



ABOUT YOUTH DIVERSITY PROGRAMS

Diversity Awareness Partnership is committed to supporting students in our community by strengthening their skills in promoting inclusion in their schools, communities, and neighborhoods. Through four distinct program models, students are able to connect with peers from across the community as well as with industry professionals to learn about different areas of diversity, understand various career opportunities, and begin to address solutions to making our region more diverse, inclusive, and equitable.

During our Give Respect, Get Respect program, students, educators, and professionals from Edward Jones, the Missouri Botanical Garden, the Saint Louis Zoo, and The Boeing Company have critical conversations about race, ethnicity, religion, sexual orientation, gender identity, disability, and age to raise awareness and acceptance. Through our EXPLORE Career Immersion program, students learn about different career opportunities, develop important skills for college and their careers, and connect with professional mentors that are committed to each student's academic and professional success. Additionally, our partnership with the Saint Louis Rams and CharacterPlus, allowed us to engage students from schools that were divided across our community to learn together about character-driven and inclusive leadership. Finally, our Diverse-City Art Competition gave young artists the opportunity to creatively express what diversity and inclusion in our community means to them while also getting the opportunity to be in one of their first juried art exhibitions.

2015 Key Efforts:

- We doubled the industries represented through our EXPLORE Career Immersion program from three industries in 2014 to eight industries in 2015.
 - EXPLORE Accounting with PwC
 - EXPLORE Agriculture with KWS and BioSTL
 - EXPLORE Bioscience with BioSTL, MilliporeSigma, and Venture Cafe
 - EXPLORE Economics with the Federal Reserve Bank of St. Louis
 - EXPLORE Energy with Ameren
 - EXPLORE Financial Services with Edward Jones
 - EXPLORE Healthcare with Centene
 - EXPLORE Law with Husch Blackwell
- We reached more than 400 students representing more than 60 elementary, middle, and high schools in our region.
- We expanded our portfolio of youth diversity programs from six programs in 2014 to twelve in 2015.

2015 EXPLORE PARTNERS





















EXPLORE CAREER IMMERSION PROGRAM

Many cities in the country experience young people going off to college and never returning to live and work in the areas where they grew up. In an increasingly diverse society, young adults are looking for opportunities in areas that show promise to people who are just like them. Why can't St. Louis be that place?

As highlighted by the Ferguson Commission, our region has a call to action for additional career readiness support for students, particularly because current opportunities are not preparing our region's students to succeed in the workplace. Also, the current pipeline for new talent in organizations across major industries is not inclusive, diverse, or equitable.

Due to the wide racial disparities in STEM (Science, Technology, Engineering, and Math) careers, Diversity Awareness Partnership and industry leaders in the St. Louis region have invested in the EXPLORE Career Immersion program that focuses on connecting students of color to professional mentors and developing important skills to support an equitable, diverse, and inclusive workforce in our region.

In this program, students learn that their possibilities are endless. They become engaged and excited about the many different careers that are within the field they are exploring. EXPLORE program partners have a passion to work with these students and are committed to helping them make connections for their future careers.

Diversity Awareness Partnership is committed to addressing barriers to a diverse, inclusive, and equitable workforce. Through partnership and collaboration, DAP is focused on preparing students for their future careers and helping them succeed personally, academically, and professionally. In 2015, Diversity Awareness Partnership worked with committed companies across our community to double the number of industries we reach through the EXPLORE Program. In 2015 we offered eight different opportunities for students of color in our region to connect with careers in accounting, healthcare, economics, engineering, bioscience, law, financial services, and agriculture science.



DAP-COLUMBIA



together the diverse Columbia community to engage in

conversation that creates understanding that will help

-Stacye Smith, Shelter Insurance

us truly be more inclusive."

ABOUT DAP-COLUMBIA

DAP launched its first regional expansion with the opening of Diversity Awareness Partnership—Columbia to support local diversity and inclusion efforts. This expansion comes at an important time for more concerted and sustained efforts for diversity and inclusion to improve communities across Missouri and throughout the country. After a thorough engagement and planning process with a community advisory committee representing area businesses and community leaders, we established our Columbia branch housed at Veterans United Home Loans.

Under the leadership of our Regional Manager, Nikki McGruder, Diversity Awareness Partnership - Columbia has already established partnerships across the community and led efforts to strengthen inclusion around race, religion, sexual orientation, gender identity, disability and age. In only nine months, DAP — Columbia convened platforms for community members to have open and productive dialogue around critical barriers to inclusion in the community and strengthened the connection among business, community, and social justice leaders.

Diversity Awareness Partnership – Columbia hosted the first Annual Columbia Diversity Dinner bringing together more than 100 diversity and inclusion advocates to support and celebrate the efforts to make Columbia more inclusive. We also held several community dialogue sessions and forums to allow community members an opportunity to begin the important conversations of finding common ground and collectively moving forward in the light of racially divisive events at the University Missouri – Columbia and in the broader community.

As we look to grow our first regional branch, Diversity Awareness Partnership is excited to engage more organizations to expand the reach of our office and to ultimately replicate all the programming from our headquarters in St. Louis.

2015 Key Efforts:

- Diversity Awareness Partnership—Columbia reached more than
 1,000 individuals through training sessions and community events.
- DAP Columbia immediately responded to the student protests at the University of Missouri – Columbia through facilitating community dialogue and public forums with members of the University, other higher education institutions, community members, and area businesses in order to promote productive conversations and work toward common ground solutions.

COLUMBIA ADVISORY BOARD

Dr. Amanda Andrade

Chief People Officer Veterans United Home Loans

Loreli Wilson

United Initiator Veterans United Home Loans

Orvil Savery

Talent Acquisition Veterans United Home Loans

Dr. Eryca Neville

Director of Alternative Education and Principal of Frederick Douglass High School Columbia Public Schools

Stacye Smith

Director of Human Resources Shelter Insurance

Charles Hunter

Regional Human Resources Manager Commerce Bank

Amber Cheek

Disability Inclusion and ADA Compliance Manager University of Missouri

Dr. Laine Young-Walker

Division Chief and Training Director of Child and Adolescent Psychiatry University of Missouri Healthcare



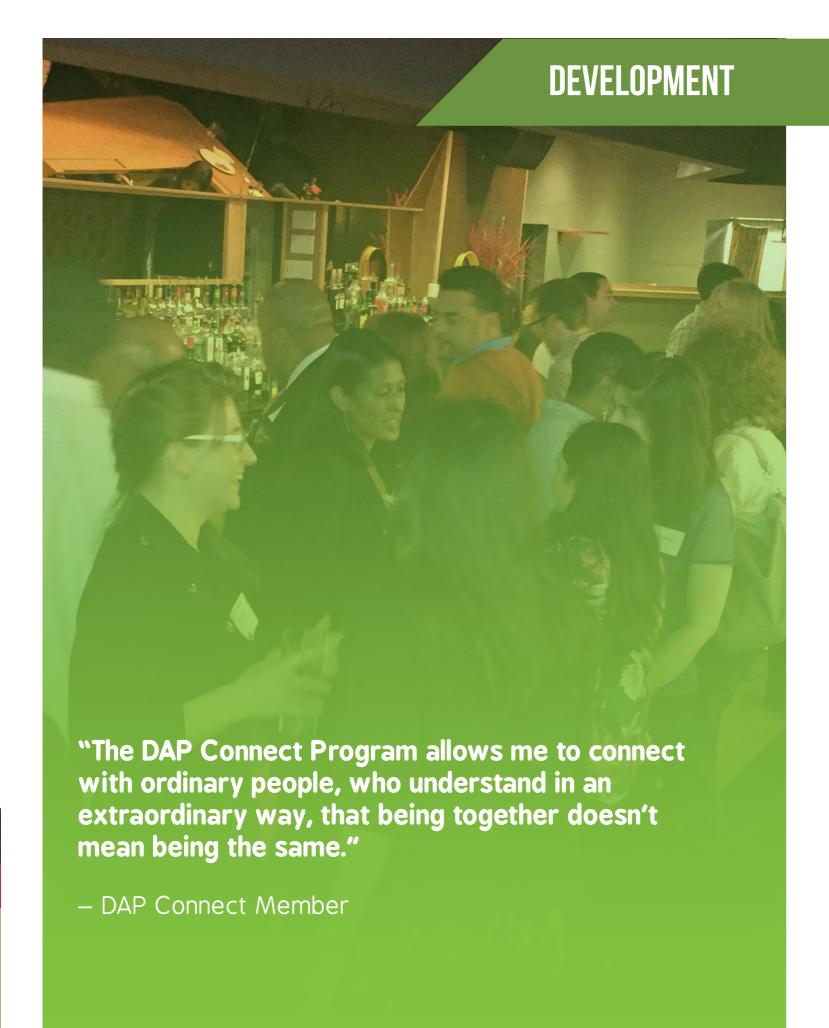
WEEK OF DIALOGUE

Though we would never encourage anyone to risk their health and well-being, we acknowledge the importance of Mizzou graduate student, Jonathan Butler, and Concerned Student 1950 holding leadership accountable to address the injustices being experienced daily by students of color on the University of Missouri — Columbia campus during the Fall of 2015. We understand that barriers to inclusion and equity are not always easy to grapple with and we believe that honest and productive dialogue is the first step to lasting and systemic change.

As our continued commitment to being a resource to facilitate important conversations around diversity, race, and equity, Diversity Awareness Partnership — Columbia hosted a Week of Dialogue with partner organizations from higher education, corporate, and community organizations to have safe and open spaces to discuss the events with students from Mizzou, find common ground, and work toward solutions.

In partnership with Shelter Insurance, Veterans United Home Loans, and Stephens College, we promoted respectful dialogue and helped community members have deep and critical conversations about how race and unconscious bias impact every Columbia resident. The efforts to make workplaces, schools, and neighborhoods in Columbia more inclusive are just starting to take root. We are honored to be part of the collective vision needed for a diverse, inclusive, and equitable community.





SIGNATURE EVENTS IN THE COMMUNITY



 More than 450 professionals attended our Annual Diversity Summit to collaborate, network and improve their understanding of diversity and inclusion through the Summit's resource fair, networking, and keynote presentations.

www.dapstl.org

DAP CONNECT

Too often we build personal and working relationships with others "like us". In order to help our community build relationships in a diverse and inclusive way, we created the DAP Connect program. The DAP Connect program has one goal — to help members of our community diversify their social and professional network. DAP Connect members leave their comfort zone to meet individuals who are different from them, whether by race or ethnicity, age, religion, ability status, sexual orientation or gender identity.

In 2015, more than **230 DAP Connect** members built relationships with leaders throughout the St. Louis region and gained a stronger appreciation for diversity and the value of lived experiences different from their own. Our DAP Connect members not only created a stronger network across our community, but also strengthened their understanding of key diversity and inclusion areas. Through member-only educational and networking events, our DAP Connect members came together to become stronger advocates and champions of change.

We also are especially thankful for the generosity of the DAP Connect Members of our Frieda E. Smith Giving Circle. These individuals contribute \$1,000 or more to our organization to help us continue to promote diversity and inclusion in our community. We are incredibly grateful to be supported by advocates like our Frieda E. Smith Giving Circle and all of our DAP Connect members that understand that we need to invest in efforts that make our community more inclusive and equitable.

THANK YOU TO OUR 2015 DAP CONNECT MEMBERS

Justin Carney

Rhonda Carter-Adams
Mark Albrecht
Gary Alexander
Thomas Allen
Christopher Anderson
Karen Aroesty
Rebecca Atchison
Joli Baker
Kira Banks
Greg Barrett
Tiffany Battle
Chrissy Beck
Lise Bernstein
Cynthia Betz
Amanda Biandolino

Susan Block

Phylicia Bolton Lakita Bonds Elaine Boudreaux Andrew Bradley Kalyn Brantley-McNeal Jonathan Bremer Monica Brewer Melissa Brickey Frederick Brown III Martha Brownlee-Duffeck Bruce Buckland Jack Burke Christian Burrus Kailey Byer Chester Cain Dewitt Campbell

J Danielle Carr
Antionette Carroll
Jeffrey Carter
Michael Carter
Rachel Casey
Curtis Cassel
Annie Castellano
India Chapman
Dan Chavez
Sarah Chavez
Betsy Cohen
Andrea Conley
Pam Conway
Michael Copple
John Cothrine

Pat Cox Paula Creech Roslvn Croft Stacey Cummings Suesan Daily Philip Deitch David and Bijal Desai-Ramirez Karen Dunn Tameeka Dunn Fred Dver Kim Eberlein Cara Egan James Emanuel Alan Ernst Christopher Fan Carolyn Farrell

THANK YOU TO OUR 2015 DAP CONNECT MEMBERS

Joan Ferguson Rachel Finch Cindy Follman Jennifer Franklin Kathy Freeman Benjamin Gandhi-Shepard

Yuan Gao Lisa Gardi Joe Gfaller Leah Giessing Dawn Gipson Debra Glover

Laurna Godwin Hutchinson Ginny Lennon

Marlo Goldstein Sara Govero Angela Grady Lisa Greening Rebecca Growe Heather Hageman Sherita Haigler Darniece Harris Anna Hart Leslie Heberlie Melissa Heberlie Robyn Heidger Terry Henderson

Molly Higgins Christine Holladay Joseph Hollenback Deborah Holmes

Pat Holterman-Hommes

Thomas Horejes Laura Horwitz Bridget Hoy Paul Huber Adrian Hudson Beth Hurst

Melissa Imo-Moffitt Abby Israel

Teresa Jacobson Linda James Jim Joedicke

Cassandra Johnson

Paula Jones Denyse Jones Kathy Joyce Dee Joyner Pamela Kelly Megan Kennedy

Nick Kenny Abigail Kepple Michael Kinman Dana Klar

Livia Konkel Sheila Kraizer John Kuhn

Karen Kunzelmann Andrew La Brier Kathleen Lee

Carlye Lehnen Martin Lenihan

Stephen Lewis Lena Like Lisa Longwell

Heather Lopez Karen Luebbert

Lisa Lyle

Kenneth Lynch Sally Beth Lyon Shawn Mahoney Sarah Markenson Crystal Martin

Michelle Martin Lynn Maupin Andrea Mayrose

Olivia McGauly James McGowan Alexis McGrail

Kimberly McKinney Brittanie McMullen

Stacy McMurray Mary McMurtrey Michael McMurtrey

Mark Meiners Amv Miller

Chervl Milton Roberts

Michael Minton Gina Montgomery Laura Morrison Nicola Moss Turan Mullins

Kameron Murphy David Newburger Nichole Nichols Shannon Norman

Ronald Norwood Melinda Ohlemiller

Steven Parks Diana Parks Dimple Patel

Pamela Perlmutter Anne Perry

Valerie Peters Laura Peterson George Philips Elizabeth Pickard

Emily Pitts

Jennifer Poindexter Eugene Potchen-Webb

Keith Price Andrea Purnell Phillip Pusateri Jerome Rader Darryl Redhage Luanne Repaso

Ken Rich James Ricklefs Rachel Rimmerman

Nicole Roach Linda Robinson Charles Robinson Rush Robinson Sheryl Rose John Russell Mary Russell Zoey Russo

Angie Schaefer Nicki Scharnhorst Mary Dee Schmidt

Pamela Schneider Jan Schoemehl

Jeri (Geralyn) Schultz Veronica Schultz Patricia Scott-Jones

Ebonee Shaw Scott Sheperd Kelly Sherfy

John Short **Dorothy Simmons** Annette Slack Sarah Slaughter Michelle Smart Lauren Smith Frieda Smith

Veronica Smith

Nancy Spargo

Jamie Spencer Erin Stampp Lisa Stevenson Dennis Strack Jan Swanev Erv Switzer

Caya Tanski-French

Ellen Thomas Ian Thomas James Thomas Jr. Andrew Thorp

David Toben Molly Tovar Lauren Tucker Nila Tuckson

Teresa Turner Kate Turner Lattissua Tyler

Keith Tyrone Williams

Desiree Tvus **Emily Underwood** James Wallace Alisa Warren Lynette Watson Aimee Wehmeier Roseann Weiss Aaron Welo Sara Wike

Jill Willhite Kelly Willhite **Curtis Williams** Stefanie Williams Keith Williamson Loreli Wilson

Jacinta Witherspoon Laila Sengupta Wolfgram

Nicole Woodie Elizabeth Wunder Claire Wyneken Barbara Youmans

FINANCIAL PROFILE

OPERATING REVENUE

 Corporations / Organizations / Foundations:
 \$173,670
 (35%)

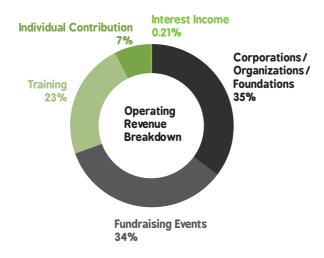
 Fundraising Events:
 \$171,794
 (34%)

 Training:
 \$116,549
 (23%)

 Individual Contributions:
 \$36,035
 (7%)

 Interest Income:
 \$1,058
 (0.21%)

Total Operating Revenue: \$499,106



OPERATING EXPENSES

 Program Services:
 \$250,622
 (69%)

 Fundraising:
 \$60,925
 (17%)

 Management and General:
 \$51,924
 (14%)

Total Operating Expenses: \$363,471

Operating Income: \$499,106
Operating Expenses: \$363,471
In-Kind Donation: \$50,000

Change in Net Assets: \$131,635
(Excluding in-kind donation)

