

## OVERVIEW

Diversity Awareness Partnership's EXPLORE Youth Programs are meant to expose, empower, and encourage students of color to pursue careers in industries they typically overlook because of **racial disparities**. Diversity Awareness Partnership (DAP) recruits students of color from the St. Louis metropolitan region to participate in the program. All applicants undergo a competitive application process to be admitted into the program. EXPLORE STEM with The Boeing Company and EXPLORE Accounting with PwC were DAP's pilot programs conducted during the 2012-2013 school year; both programs experienced huge success. DAP's ultimate goal is to duplicate the EXPLORE concept in every industry that lacks a strong **diversity pipeline**. We believe that these industry experiences will motivate and encourage the students to pursue post-secondary education consistent with career pathways in the field.

## PROGRAM

The program consists of two to three sessions throughout the year in which students come to the selected business to learn from and work with staff members. During their time with the program, students meet employees/mentors from the company, engage in interactive activities designed for the program, take a tour of the company's office building, eat lunch with mentors, ask questions and learn the

initial roadmap for being a part of the specific industry.

## GOALS

- Expose diverse students to traditionally homogeneous fields of employment
- Build understanding of the host company/industry among next generation employees
- Develop an interest in pursuing a future career with the host company/industry
- Cultivate connections with host mentors
- Increase understanding of professional norms and networking
- Develop an understanding of students' academic expectations to prepare for future employment in the profession

## COST

Program cost varies due to program scope, but generally falls between the \$5,000-\$7,500 range for a 30-student program with two sessions.

## EVALUATION

DAP staff will administer a pre-test to all participating students at the beginning of the first session and a post-test to all participating students at the end of the second session.

## PROGRAM TIMELINE

<p><b>FALL</b> Recruit schools and students (application process)</p>	<p><b>FALL/SPRING</b> Execute and implement program sessions</p>	<p><b>SUMMER</b> Develop individualized curriculum goals and outcomes and administer program logistics</p>
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For more information, visit [www.dapstl.org](http://www.dapstl.org) or call 314-246-3141.